

BOUSQUET MOUNTAIN

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FOR IMMEDIATE RELEASE

BOUSQUET TO LAUNCH SUMMER SEASON WITH NEW ADVENTURE PARK

June 1, 2011 - PITTSFIELD, MA – Following six months of construction, Bousquet will open its brand new Adventure Park ropes course for the Grand Opening of its 2011 summer season on Saturday, June 25, 2011. The Adventure Park will lead explorers on three courses consisting of over 30 rope and timber features, at heights of up to 30 feet above the ground. The two-hour tours of the course will be open to all participants over four feet tall and willing to challenge themselves on the new park.

“The Adventure Park gives you the same fun and exciting experience of climbing trees and swinging on ropes that you had when you were a kid, but on a far bigger scale and creative environment, and with the backup support of world-class safety equipment,” said Bousquet President George Jervas.

To develop the course, Bousquet teamed up with hometown Pittsfield, Massachusetts company, Absolutely Experiential Inc., who had previously designed similar courses in Alaska, Belize, Bolivia and India.

The Adventure Park at Bousquet adds to the summer destination's already extensive roster of family summer activities, including six waterslides, an activity pool, an 18-hole miniature golf course, go-kart track, climbing wall and the 700 foot zipline, which was added in September 2010. A new championship disc golf course is also slated for June 2011. All activities, including the Adventure Park, will be open daily beginning June 25th.

Bousquet's summer facilities are also home to Bousquet Summer Camp, now in its eighth year of operation. The seven-week day camp is open to children, ages six to fourteen, and provides a packed schedule of activities including the waterslides and pools, climbing wall, crafts, homemade snacks, hiking to the top of Yokun Ridge and searching for geocache sites along Bousquet's ski trails.

Adventure Park pre-purchase tickets and Bousquet Summer Camp registration are available online at Bousquets.com.

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Bousquet is a year-round ski and summer playground located in the Berkshire Mountains of Western Massachusetts, three miles from downtown Pittsfield. Known for its family atmosphere, affordable rates and diverse activities, Bousquet is where Berkshire families play. For more information call 413-442-8316 or visit bousquets.com.